

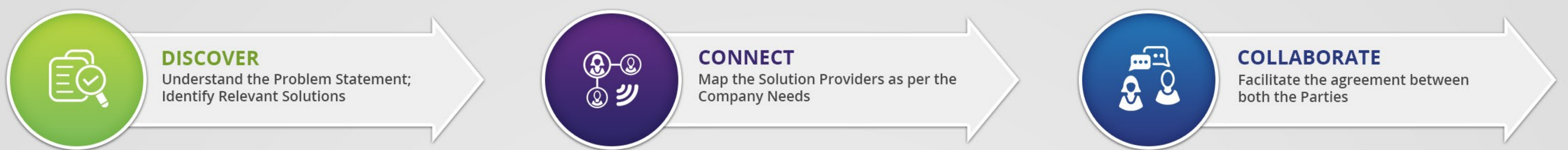
# The Digital Lifeline of Open Innovation

## INNOVATION. COLLABORATION. SIMPLIFIED.

Ideapoke Global Open Innovation Network – With 1,80,000+ Companies, 2,700+ Universities, 24,00,000+ Technology Listings and 2,000+ Successful Solutions, Ideapoke is a powerful “Innovation as a Service” B2B platform, which helps companies find business solutions by collaborating with technology partners and solution providers on demand.

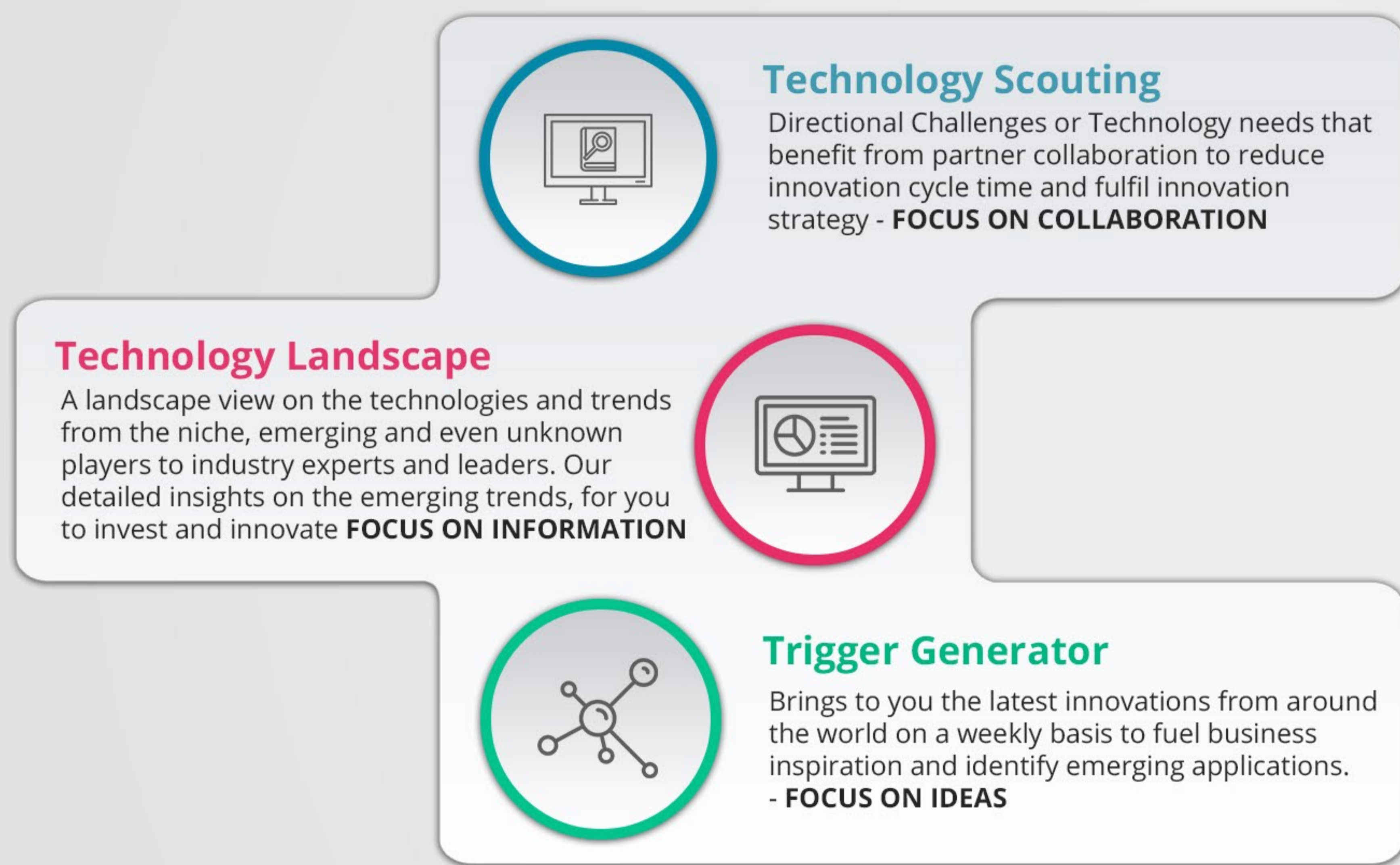
Ideapoke’s proprietary technology “Discovery Engine” identifies matching solutions to your technology needs by leveraging the collective intelligence of global resources at a reduced cost - time and money, and showcases them using an intuitive and simple UI with detailed insights.

Leveraging an open innovation ecosystem of customers and partners, Ideapoke brings you the solutions in 3 simple steps -

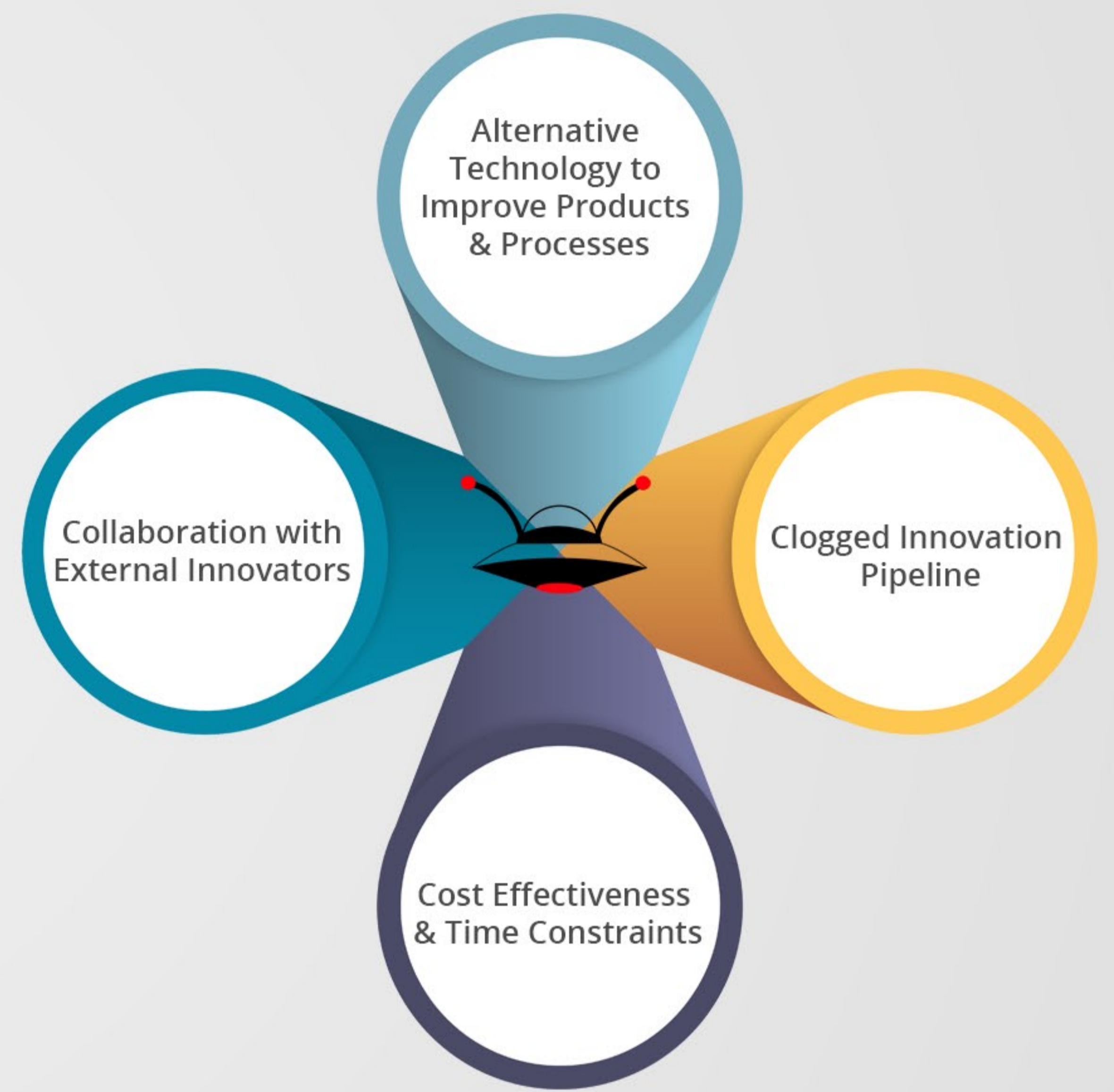


Our portfolio spans across a diverse range of industries including Manufacturing, Packaging, Consumer Goods, Electronics, Healthcare, Personal Care, Food & Beverage, Chemicals and so on

## IDEAPOKE SOLUTIONS



## MAJOR INNOVATION CHALLENGES



Single Window Access to all your Innovation Challenges

## KEY BENEFITS

<div data-bbox="73 2219 600 2320" data-label="Section-Header"> <h3>Race Against Time Innovation Discovery</h3> </div> <ul style="list-style-type: none"> <li>+ Consolidated View of Complex Emerging Technologies on a Single Platform.</li> <li>+ Unique access to Ideapoke’s Diverse Ecosystem of Innovative Solution Providers.</li> <li>+ Inhouse R&amp;D Experts can focus on “Evaluating Technologies”, rather than searching</li> <li>+ Integrated, Simplified Solutions from Multiple Sources (Journals, Patents, Publications)</li> </ul>	<div data-bbox="665 2219 1191 2320" data-label="Section-Header"> <h3>Race Against Costs Technology Decisions</h3> </div> <ul style="list-style-type: none"> <li>+ One window access to a wide range of innovative solutions</li> <li>+ Avoid unsuccessful R&amp;D experiments especially in unknown areas</li> <li>+ Accelerate NPD and R&amp;D, reducing your innovation cycle through collaboration</li> <li>+ No dependence on consumer focused general search or on expensive experts and consultants</li> </ul>	<div data-bbox="1247 2219 1774 2320" data-label="Section-Header"> <h3>Race Against the Market Technology Capability</h3> </div> <ul style="list-style-type: none"> <li>+ Quick Access to technologies is the key to stay ahead.</li> <li>+ Software-focussed search and discovery to reduce your time and costs.</li> <li>+ Discovery of relevant technology solutions, not just crowd-sourcing of ideas</li> <li>+ Why re-invent the wheel? Get easy access to existing innovative technologies out there!</li> </ul>
--	--	--

## ABOUT IDEAPOKE

We believe ideas can come from anywhere, from anyone and at anytime! We are passionate about bringing to the world inventions that can truly make a difference to life. Our vision is to democratize innovation & create a platform that provides “innovation as a service”.

For more information, contact us at “info@ideapoke.com” or visit us at “www.ideapoke.com”

## KEY CLIENTS

